

## POTS lines are going away. Be ready with Ooma AirDial.



Ooma AirDial gives you reliable phone service over a dedicated wireless network to provide emergency calling and other capabilities.

### Ooma AirDial supports:



Security Alarm Panels



Building Entry Phones



Fire Alarm Panels



Essential Phone Lines\*



Elevator Phones



Fax Machines



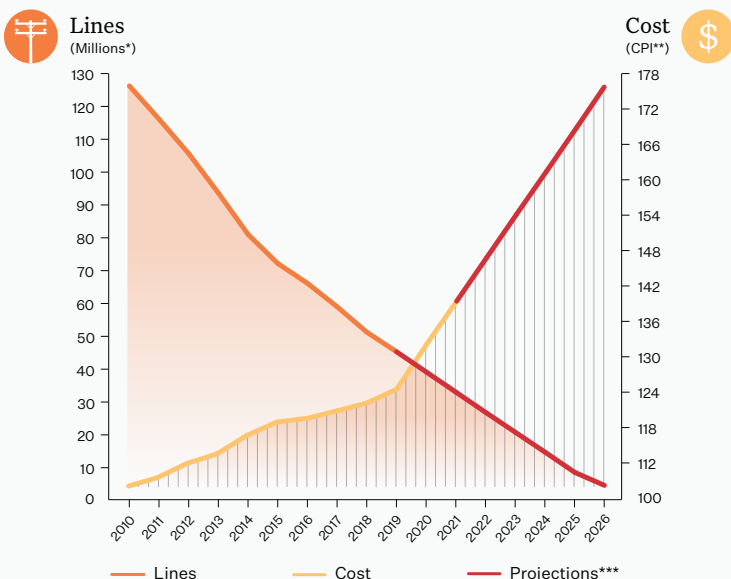
Public Safety Phones



Point-Of-Sale Systems



\*Subject to certain restrictions



Telco providers are decommissioning POTS (plain old telephone service) lines across the country at a rapid pace.

As the number of copper lines decrease, your cost to keep a traditional phone line is increasing.

\* FCC data for Retail Switched Access Lines; as of June 2019, these lines were split 50-50 between residential and business. <https://www.fcc.gov/voice-telephone-services-report>

\*\* Bureau of Labor Statistics data for landline telephone services index started in December 2009 at 100. [https://data.bls.gov/timeseries/CUUR0000SEED04?output\\_view=data](https://data.bls.gov/timeseries/CUUR0000SEED04?output_view=data)

\*\*\* Sections in red are mathematically extrapolated from historical trends.

### Tremendous value

- Save money on your monthly phone bill.

### Backup battery

- Ooma AirDial keeps working for at least 8 hours during power failures.

### Easy to install and manage

- Fully provisioned and ready to manage online. Just attach it to a wall or place on any flat surface.

### Flexible deployment options

- You can configure it to provide LTE failover for mission-critical VoIP lines.

### Life-safety compliant

- Built as an MFVN-compliant network so traffic doesn't traverse the public Internet.

### All-Inclusive solution

- Hardware, data service and phone service from one provider with "no surprises" monthly rates.

## AirDial vs. the Competition

| Service Features                         | Competitor 1 | Competitor 2 | Ooma AirDial |
|--|--------------|--------------|--------------|
| Basic dialtone                           | ✓*           | ✓            | ✓            |
| Patented redundancy algorithms           |              |              | ✓            |
| Remote cloud management                  |              | ✓            | ✓            |
| Local number porting                     | ✓            | ✓            | ✓            |
| Email and SMS notifications              |              | ✓            | ✓            |
| True MFVN – No public Internet traversal |              |              | ✓            |
| Direct peering w/ LTE Carrier            |              |              | ✓            |
| Single bill w/ integrated data plan      |              |              | ✓            |
| Device Features                          |              |              |              |
| RJ-11 Analog FXS Ports                   | 2            | 4 or 8       | 4            |
| Local Onboard Softswitch                 |              | ✓            | ✓            |
| Cat-4 LTE Modem                          | ✓            | ✓            | ✓            |
| Detachable Extendable Antennas           | ✓            | ✓            | ✓            |
| Dual SIM Slots                           | ✓            |              | ✓            |
| RJ-45 Ethernet WAN with Failover         | ✓            | ✓            | ✓            |
| Battery Backup                           | ✓            | ✓            | ✓            |
| LCD Display                              |              |              | ✓            |
| Wall Mount or Desktop                    | ✓            |              | ✓            |
| Contact ID / DTMF Support                |              | ✓            | ✓            |
| SIA / FSK Support                        |              | ✓            | ✓            |

\* Requires configuring 3rd party call control platform

## Product Specifications

|                |  |
|----------------|--|
| Processor      | Dual-core ARM Cortex A9 CPU  |
| Modem          | Quectel EG95-NAXD; Cat-4 LTE; Support for bands B2/B4/B5/B12/B13/B25/B26; Data rates up to 150 Mbps down and 50 Mbps up  |
| Antennas       | Two TG.55 Apex III Wideband 5G/4G Dipole Terminal Antennas; Fully 5G/4G Operational with Assisted GPS; Hinged 90° termination with SMA(M) Connector; Straight Dimensions: 6.77 x 0.94 x 0.51 in; Right Angle Dimensions: 5.83 x 1.67 x 0.51 in |
| SIMs           | Dual micro-SIM support   |
| Telephony      | Four RJ-11 analog FXS ports; 55Vrms Low Power Ringing (with smart ringing to reduce peak instantaneous power); LCCD converter tracking telephony voltage supply  |
| Ethernet       | One RJ-45 10/100/1000 Ethernet WAN port; One RJ-45 10/100/1000 Ethernet LAN port   |
| Power          | AC-DC Adapter w/ MicroFit+ connector; Input 100-240 VAC 50-60Hz, Output: 12VDC/3A 36W; Integrated UPS (Uninterruptible Power Supply); Accepts 9v – 33v dec input (for 12v or 24v systems)  |
| Battery Backup | Replaceable battery pack 3S3P Li-ion battery: 10.95V, 3A; Capacity 85.4 Wh (7.8 Ah) provides > 8 hours of standby time   |
| Display        | 176x220 TFT LCD display  |
| Switches       | Master On/Off; Factory reset (recessed)  |
| Box Dimensions | W 11.81 x H 2.36 x D 7.87 in   |

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